



City Council Chamber
735 Eighth Street South
Naples, Florida 34102

City Council Workshop Meeting – October 13, 2008 – 8:27 a.m.

Mayor Barnett called the meeting to order and presided.

ROLL CALLITEM 1

Present:

Bill Barnett, Mayor
Penny Taylor, Vice Mayor

Council Members:

Teresa Heitmann
Gary Price, II
John Sorey, III
Margaret Sulick
William Willkomm, III (left 3:37 p.m.)

Also Present:

William Moss, City Manager
Robert Pritt, City Attorney
Tara Norman, City Clerk
Vicki Smith, Technical Writing Specialist
Roger Reinke, Assistant City Manager
Jessica Rosenberg, Deputy City Clerk
Jim McEvoy, Deputy Chief of Police & Fire Dept.
David Lykins, Community Services Director
Russell Adams, CRA Executive Director
Robin Singer, Planning Director
Lois Selfon
Erika Hinson
Gloria Kovacs
Ed Barsamiam
George Oberdorster
Bruce Doe
William Walsh
Skip Quillen

Jim Boula
Doug Finlay
Thomas Laughlin
Robert Sullivan
Michael Williams
Cormac Giblin
Dorothy Hirsch
Lisa Swirda
Maryann Megela
Nancy Lascheid
Jesse Housman
Sal Tenaglia
Stefania Martin
Rick Rinella
Joel Kessler

Media:

Jenna Buzzacco, Naples Daily News
Other interested citizens and visitors.

SET AGENDA.....ITEM 2

***MOTION** by Price to **SET THE AGENDA** as submitted; seconded by Sorey and unanimously carried, all members present and voting (Heitmann-yes, Price-yes, Sorey-yes, Sulick-yes, Taylor-yes, Willkomm-yes, Barnett-yes).*

PUBLIC COMMENT.....ITEM 3

None.

.....**ITEM 4**
INTERVIEWS WITH CANDIDATES FOR THE NAPLES AIRPORT AUTHORITY (NAA) AND THE EAST NAPLES BAY CITIZENS ADVISORY COMMITTEE. Deputy City Clerk Jessica Rosenberg indicated that the following candidates were available for interview for the three vacancies on the Naples Airport Authority (NAA): Thomas Laughlin, Robert Sullivan, Michael Williams and Cormac Giblin, adding that Peter Manion, whose term had just expired, had expressed interest in serving the one year remaining in the term of William Hobgood, who had recently resigned along with James Lennane. She also noted that the East Naples Bay Citizens Advisory Committee candidate was unavailable for interview at that time. Mayor Barnett indicated that Council would announce its appointments at Wednesday's Regular City Council Meeting.

STREET CLOSURE POLICIES – SPECIAL EVENTS.....ITEM 5
RECOMMENDATIONS DEVELOPED BY THE COMMUNITY SERVICES ADVISORY BOARD (CSAB) REGARDING PROPOSED POLICIES FOR SPECIAL EVENTS WILL BE DISCUSSED. INCLUDES SPECIAL EVENTS RANGING FROM INDIVIDUAL PARTIES SEEKING PERMISSION TO USE AMPLIFIED SOUND TO FIFTH AVENUE SOUTH STREET CLOSURES. (It is noted for the record that a "Consensus Summary" was incorporated into the draft recommendations and provided to staff to aid in the November 17 workshop discussion per Council direction. (It is attached hereto as Attachment 1, also Attachment 2, which contains the text of the electronic presentation referenced below). Mayor Barnett commended Community Services Director David Lykins and Community Services Advisory Board (CSAB) Chair Lois Selfon, for efforts involved in the development of this item; noting also the quality of meeting minutes provided. Director Lykins, referencing his memorandum dated October 3, 2008 (Attachment 3), gave a brief overview of the history of the development of the recommendations and utilizing an electronic presentation (see Attachment 2) highlighted key issues addressed with regard to special events as follows:

- Permit application and review period;
- Parking (traffic control plans, signage and public notification, off-site lot availability and supply, and competition for existing on-street parking between events and existing business needs);
- Fees, financial assistance, and City financial sponsorship;
- Fundraising;
- Event support needs;
- Community and neighborhood impacts; and
- Street closure frequency.

Referencing the Special Event Planning Guide draft document (Page 5) (a copy of which is contained in the file for this meeting in the City Clerk's Office), Director Lykins noted that six events traditionally receive financial sponsorship from the City: the Swamp Buggy Parade; Great Dock Canoe Race; Fourth of July Parade and Fireworks; NAACP Martin Luther King Parade; Christmas Parade; and the Naples National Art Fest. CSAB Chair Selfon pointed out that she believed the CSAB had recommended that these "traditional" events be referred to as "City-sponsored" so that new events could also be considered for such sponsorship, not actually withdraw the sponsorships by the City. Mr. Lykins indicated that he would review the CSAB minutes to clarify the issue.

Public Comment: (9:41 a.m.) **Doug Finlay, 3430 Gulf Shore Boulevard North,** noted that he supported the recommended increase in booth fees although it would not apply to nonprofit

users. As a CSAB Member, he also said that he had supported only the Form 990 provision with regard to financial disclosure and commended staff and his fellow CSAB members for the effort put forth for this review. **Marianne Megela, representing Art Crafters**, read into the record pertinent excerpts from the May 5, 2008 Workshop Meeting (a copy of which is contained in the file for this meeting in the City Clerk's Office) in which Council directed the establishment of a list of those special events scheduled October 2008 to May 2009, to include those for which applications had been received and those which had been held the prior year. These, she said, should be considered for approval under the existing requirements per Council direction. She said that she had submitted her application in February 2008 but had yet to receive approval, having been told upon inquiry that the application had to meet the new criteria. Noting that this has caused a delay in the promotion and advertising of the event, she urged that Council clarify its prior directives. **Joel Kessler, representing Naples Art Association and the von Liebig Art Center**, noted similar concerns and issues as that of the prior speaker with regard to the upcoming 30th anniversary of the Naples National Art Festival in Cambier Park.

Details of the above issues with accompanying recommendations and comments are contained in Attachments 1 and 2. Council also indicated that the new requirements were not applicable to those events that were grandfathered under direction given at the May 5, 2008 meeting, and that approval was to be granted to those events awaiting their permits as soon as possible, if they meet the relevant grandfather criteria.

Recess: 10:31 a.m. to 10:41 a.m. It is noted for the record that the same Council Members were present when the meeting reconvened except Vice Mayor Taylor who returned at 10:44 a.m. as discussion of Item 5 continued.

Public Comment (cont.): (10:41 a.m.) Lisa Swirda, representing the Downtown Naples Association (DNA), stated that the DNA had secured 3,500 parking spaces on private properties, that she had worked closely with staff with regard to directional signage to these parking spaces, and that a recent event had included parking location directions within its advertisement.

Following additional discussion, City Manager William Moss recommended that staff and the CSAB be allowed to review Council's comments and return November 17 with additional recommendations.

Consensus that staff is to provide summary, at the November 17, 2008 Workshop, of Council's input to identify particular points where decisions are needed on specific issues such as estimation of parking needed for particular types of events. (Additional consensus to follow CSAB recommendation on financial disclosure provision.)

BUSINESS IMPROVEMENT DISTRICT (BID) (11:00 a.m. time certain).....ITEM 6 DEVELOPMENT OF AN ACTION PLAN TO ESTABLISH A BUSINESS IMPROVEMENT DISTRICT (BID) FOR THE FIFTH AVENUE OVERLAY DISTRICT – FIRST PROPOSED BY BUSINESS OWNERS ON FIFTH AVENUE SOUTH, A BID, IF APPROVED BY 51% OF AFFECTED PROPERTY OWNERS OF FIFTH AVENUE SOUTH, WOULD ALLOW SPECIAL ASSESSMENTS OR PROPERTY TAXES ON THEIR PROPERTY TO FUND SPECIFIED ACTIVITIES. CRA Executive Director Russell Adams explained that in response to Council, he had provided a white paper regarding Business Improvement Districts (BIDs) *(an organizing and financing mechanism used by property owners and merchants to determine the future of their retail, commercial and industrial*

areas, based on state and local law, which permits them to join together to utilize the city's tax collection powers to "assess" themselves; funds are collected by the city and returned in their entirety to the BID which are then used for purchasing supplemental services such as advertising, promotions and special events, services beyond those provided by the city). (A copy of the aforementioned white paper is contained in the file for this meeting in the City Clerk's Office.) He also reviewed an electronic presentation (Attachment 4) which summarized the Fifth Avenue South Special Overlay District's proposal. Mr. Adams then noted that merchants in the area, while capable of operating their respective businesses, were less adept at working together, pooling their resources and enhancing the competitiveness of the entire downtown with shopping malls and other new developments. Current economic downturns had made it imperative that this issue be addressed, he said, and the possibility of a BID had been researched. Approximately 1,000 are currently in operation throughout the country, 17 of which are in the State of Florida, with a recertification rate of nearly 100%.

In reviewing the establishment of a BID, Executive Director Adams indicated that once a specific area is outlined, a budget is developed thereby determining the amount of an assessment to be levied on a property. His research had indicated that usually a three-person board is established to oversee the BID, with specific policies to be determined by Council. A budget and operating plan would be drafted and presented to Council, along with an annual report once the BID is established, Mr. Adams said. He further explained that most BID's are mandated to disband at the end of ten years, unless otherwise indicated.

Executive Director Adams stressed that the map presented (see Attachment 4, Page 4 and Attachment 5/enlargement) depicted merely a suggested area for the BID under discussion. Using the City of Coral Gables' BID structure as a model, Mr. Adams explained that establishing its assessment had begun with assessed property values as a basis, which were then amended to a square-footage calculation (see Attachment 4, Page 4). If the district depicted on the aforementioned map were indeed established, to collect \$100,000 in revenue, based on 770,000 square feet of parcels, an assessment of \$.13 per square foot would be necessary. If the structure on a 7,500 square foot parcel should be two-stories, with two separate owners, the assessment of \$985 per year ($7,500 \times \$.13$) would be divided between the two owners, he pointed out. He reiterated that these were merely examples and stated that the Fifth Avenue BID would initially focus on advertising and promotion, using loaned or volunteer staff for its management. Mr. Adams also indicated that to allow the BID to move forward in a timely manner, instead of awaiting the revenue from assessments, a loan would be procured using the anticipated assessments as security. He added that the Fifth Avenue BID could be used as a model for other areas in the City as it was not unusual for cities to have more than one BID district.

During review of the proposed action plan, as reflected below, Mr. Adams said that City Attorney Robert Pritt had indicated that an ordinance allowing the establishment of BIDs in the City of Naples would be needed prior to moving forward:

- Define BID boundaries;
- Determine basis of assessment;
- Identify property owners and square footage of ownership;
- Determine BID services and annual costs;
- Calculate assessment rate;

- Contact property owners for preliminary indication of acceptance (51% of assessed value approval is required);
- Review with Community Redevelopment Agency (CRA) and Council to obtain consensus to proceed;
- Begin legal process to establish BID; and
- Explore possible start-up loans.

Additionally, Executive Director Adams explained that a referendum is required to establish the BID and in response to Mayor Barnett, he said that the presentation had been made to determine whether Council had any interest in the process prior to utilizing any further staff time.

In response to Vice Mayor Taylor, Mr. Adams stated that the above referenced loan would most likely be obtained from a bank or business group, and that only staff time would be contributed by the City to aid in the above action plan. Council Member Sulick cautioned that affirmation from the property owners must be in writing and Mr. Adams clarified that with regard to the referendum, state statutes contain very specific criteria for BIDs and that only property owners within the BID district would be involved. Referencing the above noted map, Mr. Adams confirmed for Vice Mayor Taylor that the Naples Art Association, von Liebig Art Center and Sugden Theater were not included within the proposed Fifth Avenue BID District, nor the City's parking garage (located at Eighth Street and Sixth Avenue South) currently under construction.

In further discussion, Executive Director Adams stated that this action should be viewed as a partnership between property owners and their tenants, and that it is the responsibility of the tenants to contact the property owners, if need be, to ascertain their interest.

Fifth Avenue South business owner Skip Quillen, representing other area business owners with regard to the establishment of a BID, read into the record a statement of support (Attachment 6) expressing the belief that their businesses would not survive without the BID, especially in light of current economic trends and increased competition throughout Collier County. He recommended a seven-member board and a \$1.00 per square foot assessment which, as outlined above, would result in revenue of approximately \$770,000. Council Member Sulick stated that while she supported this process, she questioned the future of the Downtown Naples Association (DNA); Mr. Quillen indicated that they could most certainly participate. Mrs. Sulick also noted that she hoped the BID, should it be established, continue beyond the disbanding of the CRA, characterizing its work as much needed.

Council Member Price commended Mr. Quillen for his efforts, and expressed support of the proposal, noting that he believed it time for the government to remove itself from the business aspect of the area and let the business entities manage themselves, especially with regard to advertising and promotion of the Fifth Avenue area.

Council Member Sorey further clarified that the process provides a mandatory framework for the assessment, and that it is not voluntary once enacted.

Consensus for staff to develop necessary ordinance to allow establishment of Business Improvement Districts (BIDs).

Following the consensus, Mr. Quillen said that the anticipated rewards would outweigh any negatives and benefit all businesses along Fifth Avenue South.

Public Comment: (11:42 a.m.) **Gloria Kovacs, 677 Banyan Boulevard**, expressed support of the proposal and noting her past experience in establishing BIDs, offered her assistance. The following, as supporters of the BID process, waived comment: **Ed Barsamiam, no address given, George Oberdorster, no address given, Bruce Doe, 9953 Clear Lake Circle, William Walsh, 1097 Bluebird Street, Jesse Housman, 821 Fifth Avenue South, Sal Tenaglia, 824 Fifth Avenue South, Stefania Martin, 445 Fifth Avenue South, Rick Rinella, 698 Fourth Avenue South.**

In response to Council Member Heitmann, CRA Executive Director Adams confirmed that all business owners of Fifth Avenue had been notified of that day's agenda item and that a listing of property owners was still pending. City Manager Moss reiterated that should an enabling ordinance be approved, state law mandates that all property owners in the affected area be contacted for their input regarding the proposed BID going forward.

Council Member Sulick cautioned that after reviewing the information provided for that meeting, she had become concerned that a Fifth Avenue BID would perhaps impinge on the CRA and its functions. She also referenced the above scenario regarding multi-floored, multi-owner structures, asking whether each floor could be charged the entire square footage rate instead of dividing it between the two. Council Member Sorey said that in his opinion, this should be left to the discretion of the BID participants although Council would make the final decision; Mr. Adams agreed, pointing out that each BID is approved through individual ordinances, on a case-by-case basis.

During discussion which followed, City Attorney Pritt clarified that the enabling ordinance is merely a first step, noting that he had been unaware that the City did not currently have one in place. Once adopted, Council has no obligation to approve any individual BID petition should they so choose, he said. With regard to the assessment collection, Mr. Pritt noted that the BID process would be very similar to the existing Moorings Bay and East Naples Bay Special Taxing Districts, wherein each budget cycle, budgets and millage rates are submitted to, and approved by, Council. Vice Mayor Taylor added that the City would not be imposing the taxation, that it would be the property owners taxing themselves and merely using the tax collection services of the City.

Recess: 12:09 p.m. to 12:18 p.m. It is noted for the record that the same Council Members were present when the meeting reconvened.

ANNEXATION POLICY (Continued from 09/29/08 Workshop)ITEM 7
DISCUSSION WILL REVIEW PREVIOUSLY ADOPTED ANNEXATION POLICY /
PROCEDURE. Planning Director Robin Singer, utilizing an electronic presentation (Attachment 7 / text only), stated that the review had been requested by Council. In response to Council Member Price, she explained that a voluntary annexation results when 100% of the affected property owners petition for the annexation. Referencing Procedure #7 (see Attachment 7), Council Member Sulick, suggested that the required Urban Services Report (USR) be generated by staff with a fee levied to the petitioner; Director Singer indicated that this could be considered during review of an annexation petition, noting the option of hiring a consultant to provide the report. Ms. Singer added that with voluntary annexations, such a report is not state mandated. Council Member Sorey however questioned how Council could make an informed decision if, in fact, a USR were not provided, referencing the recent inquiry from the Country

Club of Naples for voluntary annexation of the golf course property. Director Singer explained that she believed that the annexation policy and procedure had met its intent, and that that particular request had been denied prior to excessive staff time being spent. She also stressed that while staff had followed the procedures with the most recent annexations, additional clarification should perhaps be made with regard to the need for a USR for a voluntary annexation as well as its preparation and funding. Ms. Singer also referenced past discussions, saying that the Council could decide on a case-by-case basis whether the petitioner or a consultant prepares the USR. Council Member Heitmann agreed that the USR should be prepared by staff and at the petitioner's expense. Mrs. Sulick added that the USR should be provided for all annexations and further opined that Council had no way of determining whether an annexation, voluntary or not, would be advisable for the City should a USR not be provided, that even vacant property would eventually impact the level of service due to potential development.

Council Member Price stated that he fully supported the staff preparing the USR and that community input should be heard by Council regarding every annexation early in the process, prior to any decision-making; Council Member Willkomm agreed. Council Member Heitmann also agreed, noting that during the visioning process, she had attended all of the meetings and that the public had voiced strong opinions regarding annexation. Director Singer suggested that public input could be heard earlier in the annexation procedure to determine community support; a citywide referendum would be very costly if done for all annexation requests, she pointed out.

In response to Council Member Heitmann, Director Singer explained that the reference to diminishing access to public officials or diluting the voting power of existing constituents (Procedure #___), had been included following the visioning process and the past consideration of annexing Pelican Bay, a very population-dense community whose annexation could have potentially had political impacts to the City. She also clarified that the level of service for police and fire would apply for gated communities as well; City Manager William Moss agreed but indicated that medians, roadway, and landscaping are usually maintained by the homeowner associations.

Vice Mayor Taylor pointed out that Procedure #3 included public input during Council's initial consideration, saying that early public awareness must be a priority; Council Member Price agreed, pointing out his belief that this should be sought earlier in the process. Mr. Price continued by saying that he believed the public did not understand, nor have much confidence in the annexation policy/procedure, and questioned whether the City had a fair process for denying annexation requests. Council Member Sulick again referenced the Pelican Bay annexation attempt, saying that it had not become clear, until the USR had been provided, of the impact that such an annexation would have had upon the City. She added that information must be provided to Council and the public prior to decision-making, no questions must remain unanswered.

In response to Council Member Price, Director Singer explained that during the original presentation and voluntary annexation request regarding the proposed Bridges of Gordon River property (located east of Goodlette -Frank Road, west of the Gordon River, south of Golden Gate Parkway and north of the Naples Zoo) the petitioner's agent had offered to provide the USR, at his own expense. Mr. Price said he disagreed with this practice, recommending that the City

follow the procedure which states that staff prepares the report, or hire a consultant if necessary. Director Singer however explained that staff would thoroughly review the prepared USR and would be able to identify any potential issues. Furthermore, she said, when a development is proposed along with a proposed property annexation, differing issues arise to appraised values and accompanying tax revenues to be realized; this scenario increases the level of difficulty in staff preparing the report. During a brief discussion of the recent Hole-in-the-Wall annexation, Council Member Sulick pointed out that this property had not been scheduled for further development, that the assessed value of the recently renovated clubhouse had been a known factor and Ms. Singer added that an annexation report had been provided, not the in depth USR. City Manager Moss added that all department heads, as well as the Finance Department, would review the report once provided. Council Member Sorey noted that City Attorney Robert Pritt had urged including in the procedures a provision whereby the petitioner would fund the USR. He also stated he believed that during the visioning process, citizens had requested referendums for large annexations. Mr. Sorey noted that an after 5:00 p.m. meeting had been scheduled for consideration of the above referenced Bridges of Gordon River petitions that Wednesday and public participation could be judged at that time. He and Council Member Willkomm suggested utilizing the City's website and television channel to provide information with regard to annexations. City Attorney Pritt cautioned against adding ad hoc notification requirements, explaining that no USR for voluntary annexations and only one public hearing is required per State mandates, although the Charter has a provision for two readings on two separate days. In response to Council Member Price, Mr. Pritt also clarified that Council had indeed required USR's for voluntary annexations in Procedure #7, although during discussion which followed, Ms. Singer suggested that the report for voluntary annexation not be referred to as USR's; Council did not support that suggestion.

Council Member Heitmann suggested conducting evening town hall meetings for proposed annexations during which petitioners would provide presentations to Council, as well as the public, prior to staff time and funding being spent. Council Member Price agreed and recommended adding this as #3 of the procedures, adding that this would dispel what he characterized as the perceived public perception that annexations are routinely approved by Council; Council Member Sorey agreed. In response to City Manager Moss, Mr. Price pointed out that the petitioners should be made aware that they would be expected to provide information to and answer questions from, the Council and the public during the after 5:00 p.m. presentation, and that staff would not be held accountable for information presented by the petitioner should facts come to light later in the process which did not concur with the original presentation.

Consensus that staff prepare a resolution incorporating Annexation Policy and amending Resolution 06-11473 (Annexation Procedures) by incorporating within procedure – Step 3, a requirement for an after 5:00 p.m. public meeting so that Council may receive input prior to proceeding further in the process; and Step 7, requiring staff preparation of the Urban Services Report (USR) at the petitioner's expense.

Recess: 1:21 p.m. to 1:30 p.m. It is noted for the record that the same Council Members were present when the meeting reconvened.

**FIRE SERVICE CONSOLIDATION OVERVIEWITEM 8
PRESENTATION SUMMARY PERTAINING TO COUNTYWIDE CONSOLIDATION
OF FIRE AND EMS (EMERGENCY MEDICAL SERVICES).** Mayor Barnett noted that public comment would be heard prior to the presentation.

Public Comment: (1:30 p.m.) **Nancy Lascheid, 4005 Gulf Shore Boulevard North**, stated that the City's emergency medical services (EMS) should remain under the directive of Robert Tober, M.D., Medical Director of Collier County's EMS, urging that Council not consider consolidation. City Manager William Moss pointed out that the intent of the presentation would be to update Council as to discussions which had occurred over the past several years with regard to a countywide consolidation of fire and emergency medical services, and to provide a summary of a report from the Collier County Fire Chief's Association (CCFCA). No direction was being sought, he stressed. **Erika Hinson, 347 Central Avenue**, expressed agreement with the prior speaker's comments.

Deputy Chief of Police & Fire, Jim McEvoy, reviewed his memorandum dated October 6, 2008 (Attachment 8), explaining that the aforementioned discussions had resulted from the Collier County Board of Commissioners offering to relinquish control of the Collier County EMS Division to a newly formed independent and consolidated fire and EMS department, but only on the condition that it be countywide. This prompted the CCFCA to research the feasibility of such an action, he said. Utilizing an electronic presentation (a printed copy of which is contained in the file for this meeting in the City Clerk's Office), Deputy Chief McEvoy reviewed the results of the CCFCA's initial report, which focused on operations of the hypothetical organization, but also included the following:

- Administration;
- Funding;
- Emergency medical service;
- Training;
- Maintenance and logistics; and
- Fire prevention and inspection.

The study's parameters/assumptions utilized are reflected below:

- Only existing vehicles, stations and personnel were to be considered;
- Establish minimum safe staffing levels at three personnel for each engine/pumper, three for aerial/truck, and three for EMS units;
- Initial apparatus placement would be determined by analysis of existing response data;
- Current political borders would be eliminated;
- Unit response would be amended sending only necessary unit(s);
- No loss of personnel would be realized;
- All aspects of fire and EMS response would be provided;
- All fire/rescue training activities would be consolidated under one training branch;
- One unified fire prevention bureau would be created; and
- The organization would be an independent district, with no oversight by the Board of Commissioners.

He then reviewed the summary/conclusions of the initial study:

- Consolidation would be a worthwhile goal if its intent was the reduction or elimination of wastefulness, and promote the efficient use of existing personnel, infrastructure and resources, as well as improving public service while providing enhanced safety to all emergency responders;
- Future savings could amount to tens of millions of dollars over coming years, along with the cancellation of redundant or needless capital projects, although improved service should be the top priority regardless of possible monetary savings;
- An experienced consultant should be retained to study the legal aspects of consolidation as well as the issues associated with finances and funding, who would be accountable to all the affected participant organizations of the study.

Deputy Chief McEvoy pointed out that the CCFCA study had been to demonstrate how a consolidated organization could be structured, and that no endorsement had been proffered by the parties involved in the study. With regard to the above referenced recommendation of a consultant's study, he said that any who wished to participate would be requested to contribute to the funding of the consultant sometime in the coming months. He continued by reviewing his impact overview dated July 6, 2006 (Attachment 9), which had been proffered in response to correspondence from the Board of Commissioners Chairman Frank Halas, which had explained the Board's intent to merge Collier County EMS with dependant and independent fire districts within the County, should certain conditions be met. Referencing the aforementioned electronic presentation, Deputy Chief McEvoy reviewed three scenarios:

- Total consolidation of Fire and EMS;
- The dependent and/or independent districts merge but one or more of the municipalities do not participate; and
- The consolidation attempt fails in its entirety.

In response to Vice Mayor Taylor, Deputy Chief McEvoy clarified that the County had indicated that should total fire consolidation be forthcoming, it would also pledge the EMS to that consolidation effort. He also recommended that the City research the possibility of providing its own EMS service, noting that \$2.55-million of ad valorem taxes paid by City residents is earmarked each year to the County for two ambulances and staff; however this does not include an additional \$1-million in user fees, he pointed out. While Council expressed interest in this option, City Manager William Moss cautioned that obtaining the Certificate of Public Convenience and Necessity (*the license to transport patients*) from Collier County would be unlikely; Deputy Chief McEvoy agreed. In response to Council Member Price, Deputy Chief McEvoy confirmed that numerous municipalities in the state do have their own EMS. Mr. Price questioned whether the City could indeed pursue its own certificate and EMS service, at a cost less than the \$3.5-million currently spent by residents for service from Collier County. Council agreed that additional information regarding the certificate and finances should be obtained.

In response to Council Member Heitmann, Deputy Chief McEvoy clarified that while City staff had participated in the above referenced discussion, they had affirmed that any necessary City funding would be subject to Council approval. Furthermore, City Manager Moss said he believed that Collier County had committed \$100,000 for the aforementioned consultant, which the CCFCA had not yet accepted due to its concern regarding the supervision and oversight of the consultant. He also noted that a countywide referendum regarding approval of such a consolidation would be coming before voters, as well as legislation allowing entities to opt out

should they so choose. Vice Mayor Taylor added that fire consolidation had become a statewide issue especially with the current economic challenges facing governmental agencies.

Council then directed that Deputy Chief McEvoy request that the scope of work regarding the above referenced consultant include the impact of the City of Naples and/or the City of Marco Island opting out of the consolidation; he agreed to raise the issue at the next meeting of the CCFCA.

Direction that staff is to provide additional information on methods available to the City regarding obtaining its own certificate of need for a City emergency medical service.

.....**ITEM 9**
LEGISLATIVE ISSUES TO BE PRESENTED TO THE LEGISLATIVE DELEGATION – DISCUSSION ON PROPOSED LEGISLATIVE ISSUES THAT MAY BE ADVANCED BY CITY COUNCIL TO THE FLORIDA LEGISLATURE. City Manager William Moss reviewed the memorandum dated October 3, 2008 which had been prepared by Assistant City Manager Roger Reinke (Attachment 10), stressing that the issues would be presented at the November 14 pre-delegation workshop. Council Member Willkomm noted that he opposed the final item listed regarding mail ballot elections, saying that he did not think it wise due to possible identity issues and security risks. Council Member Sorey however said that he believed the same criteria had been followed for absentee ballots, and that 35% of the previous City election voters had used absentee ballots. This type of election process had proven more cost effective as well as more convenient for voters, he added, resulting in increased voter participation. Council Member Sulick agreed with Mr. Willkomm's opposition to the mail ballot election, pointing out that senior citizens living in assisted living facilities would be likely candidates for others to falsify their ballots; Council concurred.

Council Member Sulick, referencing the item regarding unfunded mandates, suggested that the sentences contained therein following the introduction, be reversed, thereby providing the definition of an unfunded mandate and then the reasoning for opposition; Council concurred.

Council Member Price noted the absence of an item he had proposed regarding the State's regulation of aquifer storage and recovery (ASR) wells, explaining that the regulations were actually mandated by the Department of Environmental Protection (DEP) and as such, City Manager Moss had recommended instead asking that the Congressional Delegation lobby this issue.

Council Member Heitmann expressed concern regarding the proposed borrowing by the State of \$795-million to balance its budget; Council Member Price agreed this should be opposed. Mrs. Heitmann said that the State's deficit had been the driving force behind the proposed leasing of Alligator Alley; City Manager Moss however said that if the State's budget were not balanced it would eventually affect funding to counties and municipalities. Mr. Price nevertheless said that the intent of this item was to decide upon concerns of Council which were to be shared with the Legislative Delegation and as such, he deemed this topic a prudent consideration; Council concurred. Additionally, Mrs. Heitmann reiterated opposition to the aforementioned leasing of Alligator Alley, to which Council also concurred. Vice Mayor Taylor and Mayor Barnett noted that they would support opposition to the leasing but urged caution with regard to the State's

budgeting process. Various Council Members stated that this would be the time to communicate concerns to the Legislative Delegation, as well as the Florida League of Cities, prior to decision-making.

Council Member Sulick suggested combining the second and third items (see Attachment 10) which address unfunded mandates; staff agreed to research this possibility. Vice Mayor Taylor stressed that as the presenter, she wished to focus her comments on home rule issues especially with regard to local government control of waterway regulation; other waterfront communities must be made aware of the ongoing issues that are continuing to affect Naples, she said. In response to Council Member Price, she said that she could provide written information on all of Council's issues and then focus her actual comments on the aforementioned home rule issues; Council agreed.

Consensus to remove item relative to amendment allowing all elections to be handled by mail ballot; reverse sentences in item regarding unfunded mandates; express concern that State would borrow money to balance the budget; express opposition to proposed leasing of Alligator Alley; and same issues to be addressed both with Legislative Delegation and Florida League of Cities.

.....**ITEM 10**
RECONSIDERATION OF IRRIGATION (RECLAIMED / REUSE) AND POTABLE WATER RATES FOLLOWING DISCUSSION DURING THE WORKSHOP MEETING OF SEPTEMBER 29, 2008. City Manager William Moss reviewed his memorandum dated October 8, 2009 (Attachment 11), noting that following the September 29 workshop discussion of the proposed rate increases, staff recommends a decision be delayed thereby allowing time for further study and review, in order to develop a rate structure which would be fair and equitable for residents. Council Member Sorey also questioned the continued use of the hold-harmless agreement which residents are required to sign when connecting to the City's irrigation (reclaimed/reuse) water system due to chloride levels having been lowered to acceptable levels. City Manager Moss explained that this had been discussed because the agreement decreased the likelihood of marketing the irrigation water to users. Council then agreed to delay the scheduled public hearing of water rates and to consider deletion of the hold harmless agreement pending review by the City Attorney.

Consensus to delay scheduled public hearing to allow further staff research and consider deletion of currently used hold-harmless agreement for individual irrigation users, pending further review by the City Attorney.

FINANCIAL PLANNING COMMITTEE (requested by Vice Mayor Taylor)ITEM 11
PROPOSAL TO APPOINT AN AD HOC FINANCIAL PLANNING COMMITTEE TO DEVELOP LONG-TERM FINANCIAL PLANNING RECOMMENDATIONS. (It is noted for the record that Vice Mayor Taylor's proposal to create a Financial Planning Committee is attached hereto as Attachment 12.) In response to Council Member Sorey, Vice Mayor Taylor explained that her proposal had contained a provision prohibiting members who serve on other City boards or committees from serving due to the possibility of a perceived conflict, or perhaps the appearance of advocating issues which were currently under consideration by that person's board or committee. Mr. Sorey noted his belief that the most qualified should be considered for the committee under discussion and that this prohibition should be removed from the proposal; Council Members Heitmann and Willkomm agreed. In addressing concerns voiced by Council

Member Sulick, Vice Mayor Taylor clarified that the committee, which would disband at the end of two years, would provide opinions regarding strategic financial outlooks and/or trends prior to budget cycles for the coming five years, the intent being to offer qualified opinions for consideration by staff in its financial planning and aid in Council's decision-making process. Also in response to Mrs. Sulick, she pointed out that Council Member Price should be appointed as a liaison between this committee and Council due to his financial expertise and understanding of municipal financing, and to oversee that the forecasts brought forward would indeed be applicable to the City's financial position.

City Clerk Tara Norman explained that, with regard to appointment of two alternates, a similar process could be utilized as that which is currently followed for other boards and committees. Public notice of the two positions would be followed by interview by Council of applicants; therefore, Council would make the appointments. Mayor Barnett said that he would expect rather broad-based discussions of the panel, not necessarily decision-making, which required actual voting.

In response to Council Member Price, Vice Mayor Taylor said she had envisioned that the committee would meet as often as deemed necessary and then provide quarterly reports of its forecasts. Mr. Price suggested possible topics for review and discussion such as annexations, capital improvements, water quality and undergrounding of utilities, with emphasis on the cost of, and the revenues to be derived from such projects. He added that a clear focus as to the work product expected from the committee must be determined. Vice Mayor Taylor stated that her objectives would be to maintain the current tax basis, the level of service, and issues such as clean beaches, beautiful landscaping, and a safe environment.

During discussion of the scope of the committee, Mayor Barnett said that his hope was that the committee's input would be beneficial to both staff and Council with regard to budgetary matters. Council Member Willkomm noted that his wife currently provides real estate forecast reports for Collier County and that the professionals residing in the community should be viewed as an untapped resource. Should the committee not prove itself effective, it could be disbanded, he added. Council Member Sulick also indicated that participation from the banking and insurance industries must be sought, but cautioned that she believed the scope must remain as broad, global issues due to flexibility in the private sector that does not exist in the public sector.

Council Member Heitmann strongly supported the committee's establishment, noting that she viewed it as a visioning process that would provide strategic financial forecasting, so long as the proper tools were provided for its reference.

Council Member Sorey said that while he concurred with quarterly meetings, a joint workshop with Council might be necessary should a financial upheaval such as the one recently encountered by the global stock market occur, at which time the committee should be allowed to convene on an as-needed basis. Additionally, with regard to budgetary issues, key elements should be identified such as property taxes, state sales tax revenue, various user fees, real estate taxes, franchise fees, health insurance, pensions, and any others which would impact the City's finances, he said. Ten to twelve variables should be acknowledged as a focus for the committee, he pointed out; Council agreed. Vice Mayor Taylor added that the committee members would be

residents with a vested interest in the success of the City's financial health, as well as its character.

Council Member Price suggested that once the seven regular members had been appointed, the committee could have an initial meeting to review member backgrounds thereby ascertaining any professional expertise not represented, alternates could then be sought which would meet that need; Council agreed. Mayor Barnett pointed out that the alternates would need to attend the meetings to remain abreast of the issues and in response to him, City Clerk Norman indicated that her department would provide minutes regardless of the frequency of the committees meetings, but that decisions would need to be made regarding televising or simply audio-taping the meetings, and where the meetings would occur.

In response to Council Member Sorey's agreement to develop, along with staff, variables for the committee's consideration; Council Member Price suggested that the committee be offered the opportunity to suggest additional variables. Additional discussion, as well as Council's nominees for the committee, would occur at a future meeting, Mr. Price said and noted the Council Members should offer the following information to their respective candidates: 1) the committee would probably meet quarterly; 2) it would address issues which affect the City's budget; 3) along with provided variables, the committee would be allowed to address other variables as it deems necessary; and 4) the committee would meet over a two-year period with the first meeting to be held prior to the end of the year.

Consensus to approve proposal as follows: seven member committee (one appointed by each Council Member) plus two alternates; members may serve on other City boards and committees; resolution to be placed on November 11, 2008 Regular Meeting agenda for appointments; and staff to determine details of administration.

BRIEFING BY CITY MANAGER.....ITEM 12

City Manager William Moss noted the receipt of a Certificate of Achievement for Excellence in Financial Reporting by the Finance Department from the Government Finance Officers Association (GFOA). He also provided an update as to the irrigation (reclaimed/reuse) water chloride level and noted the provision of the monthly financial report. (It is noted for the record that a copy of the aforementioned documentation is contained in the file for this meeting in the City Clerk's Office.)

REVIEW OF ITEMS ON THE 10/15/08 REGULAR MEETING AGENDA.....ITEM 13

Item 19-a(3) (additional appointment to Naples Airport Authority) was added to the ~~Consent~~ Agenda by the City Clerk and Council Member Price suggested adding Item 21 (formalize legislative priorities discussed at this meeting). Item 11-j (live entertainment permit) was removed for the Consent Agenda for separate discussion by Council Member Sulick and with regard to Item 7 (interlocal agreement on parks and recreation), Council Member Sorey requested that staff provide a figure reflecting the amount needed to equal that should Collier County residents pay their fair share of fees for use of City facilities.

PUBLIC COMMENT.....

None.

CORRESPONDENCE / COMMUNICATIONS

Council Member Willkomm noted the most recent Code Enforcement Board meeting wherein the Board reduced a fine from approximately \$63,000 to reflect staff time involved (\$500) in the matter. The property had been foreclosed upon and the new owner requested that the fine be waived prior to finalization of their purchase of the property. Mr. Willkomm explained that he had merely wished to bring this action to Council's attention and that the Board had indeed, acted within its jurisdiction.

Referencing the Naples Airport Authority's (NAA's) \$3-million renovation planned for its general aviation terminal, Mr. Willkomm noted that approximately four miles of the Gordon River Greenway system would be constructed upon airport property; he therefore suggested that Mayor Barnett approach the NAA with a proposal that it review the necessity of the aforementioned renovations and perhaps invest those monies toward the pedestrian / bicycle bridge over the Gordon River. Council agreed with this suggestion. City Manager William Moss added that a portion of the above referenced pathway system had been built on the airport property and that the City had expressed an interest in possibly constructing aquifer storage and recovery (ASR) wells, in addition to a recycling center on the airport property, cautioning that such a communication would necessitate careful drafting to convey Council's intent.

Council Member Price cautioned that volunteer board member should not speak before other City boards and committees, especially when the subject may be brought before that person's own board or committee. He also clarified for the public that an additional public approval process of individual project funding, which is separate from the budget process, does exist; the budget merely approves the amount of funding earmarked for the project, not the actual project, he added. Vice Mayor Taylor suggested that a future workshop discussion be scheduled regarding the responsibilities and/or expectations of Council Member who represent the City in other organizations; Council concurred. She also noted continued displeasure within the Lake Park community with regard to a nearby auto dealership property, suggesting that additional buffering be constructed to lessen its impact to the adjacent residential neighborhood. Council Member Heitmann questioned whether a water conservation plan existed within the recently adopted Integrated Water Resources Plan. She also requested an update with regard to the new fuel line to be installed at the City Dock as to whether the unused fuel in the tank remained viable. Mrs. Heitmann also asked when the special assessment process for Aqualane Shores, with regard to dredging, would be pursued. City Manager Moss indicated that he would provide Council Member Heitmann with responses to her queries as soon as possible.

Consensus that Mayor Barnett communicate with Naples Airport Authority (NAA) to ascertain its interest in additionally funding the Gordon River Greenway.

Consensus to develop a policy regarding responsibilities/expectations of Council Members who represent the City in other organizations.

ADJOURN
3:42 p.m.

Bill Barnett, Mayor

Tara A. Norman, City Clerk

Minutes prepared by:

Vicki L. Smith, Technical Writing Specialist

Minutes Approved: 11/5/08

**10/13/08 City Council Workshop
Consensus Summary**

Consensus that new requirements are not applicable to those events grandfathered under direction contained in 05/05/08 minutes. Approval to be granted to those events awaiting their permits as soon as possible if they meet the grandfather criteria.

Community Services Board Recommendations		Council Consensus	
General Issues		General Issues	
<ul style="list-style-type: none"> Enforce Minimum 60 Business Day Permit Submittal Deadline Require Multiple Events Submitted by Single Petitioner in Repeat Location and Event Size in Excess of 500 Attendees to Submit Individual Permit Applications and Pay Permit Fee for Each Event Increase Permit Application Fee from \$50 to \$75 (Estimated Revenue Increase of \$6,000 Annually) 		<i>Wilkom supported but noted exceptions would occur; Sorey agreed / Sulick, requested that an additional requirement regarding approval of permit prior to publication of any advertising of the event.</i>	
		<i>Not applicable to those events grandfathered (see 05/05/08 minutes) / Sorey did not support fee increase for non-profit events</i>	
Parking		Parking	
<ul style="list-style-type: none"> Submit Detailed Parking Plan for Each Event 		<i>Sulick, concern that some events may have simply outgrown the downtown area with regard to parking availability / Taylor supported parking plan provision noting that should a sponsor be unable to meet whatever percentage should be decided upon, then perhaps that event should be considered too large for downtown.</i>	
<ul style="list-style-type: none"> Require Use of Off Site Parking for Vendors 		<i>Sorey, requested that City perhaps assume liability issue with regard to off-site parking especially on private property and that fairground type parking may be necessary in some instances, i.e. Fourth of July and Christmas fireworks sponsored by City.</i>	
<ul style="list-style-type: none"> Identify All Parking Lot Use 			
<ul style="list-style-type: none"> Require Petitioner to Actively Promote Off Site Parking in All Event Publicity 			
<ul style="list-style-type: none"> Require Petitioner Responsibility for Submittal of Traffic Control Plans Including Use of Barricades and Directional Signage for Any Requested Street Closure 			

**10/13/08 City Council Workshop
Consensus Summary**

Consensus that new requirements are not applicable to those events grandfathered under direction contained in 05/05/08 minutes. Approval to be granted to those events awaiting their permits as soon as possible if they meet the grandfather criteria.

<ul style="list-style-type: none"> Percentage of Required Parking Spaces Not Identified with Recommendation – Parking Inventory Insufficient to Meet 100% Attendance (1 space for each attendee vehicle) of Major Events Exceeding 5,000 Without Use of Multiple Off-Site Lots 	<p>Consensus that a percentage of required parking spaces be established, especially for larger events.</p>
<p style="text-align: center;">Fees</p> <ul style="list-style-type: none"> Eliminate Financial Assistance (Elimination Would Result in Estimated \$25,000 Savings) Eliminate City Financial Sponsorship of Events (Elimination Would Result in Estimated \$34,354 Savings) Increase Vendor/Booth Fee From \$10 to \$35 (Estimated \$50,000 Revenue Increase) Require Parade Entry Fee of \$50/Entry (Estimated \$1,000 Revenue Increase) Require Electrical Outlet Use Fee of \$10 Per Day Per Outlet (Estimated Revenue Increase Unknown Until Implemented for 1 Year) 	<p style="text-align: center;">Fees</p> <p>Willkomm strongly supported.</p> <p>Direction to continue support of traditional event sponsorship.</p> <p>Not applicable to those events grandfathered (see 05/05/08 minutes) / Hetmann expressed concern for local vendors with this increase.</p> <p>Price, parade entry fees for commercial only / Sulick, concern that size of parades are too large with individual entries too large in size also / Taylor, parade fee for political entrants also / Sorey, perhaps no commercial entrants in Xmas parade.</p>
<p style="text-align: center;">Fundraising</p> <ul style="list-style-type: none"> Identify Name of Events Organization Beneficiary Identify Percentage of Estimated Donation Request Copy of Charity's Most Recent IRS 990 Form 	<p style="text-align: center;">Fundraising</p> <p>Consensus to support this requirement</p>

**10/13/08 City Council Workshop
Consensus Summary**

Consensus that new requirements are not applicable to those events grandfathered under direction contained in 05/05/08 minutes. Approval to be granted to those events awaiting their permits as soon as possible if they meet the grandfather criteria.

<ul style="list-style-type: none"> Require Petitioner to Complete and Submit Fundraising Financial Report 60 Days After Event 	<i>Consensus to support this requirement (Price and Barnett dissenting) / Lykins explained requirement pertained to use of public property, not private, and who collect funds / Selfon noted residents have right to know when charitable contributions are supported by use of public property.</i>
<ul style="list-style-type: none"> Event Support Needs 	
<ul style="list-style-type: none"> Require Refuse/Waste Removal Plan 	
<ul style="list-style-type: none"> Require Restrooms/Sanitary Facilities – 1 Toilet for Every 250 Attendees 	
<ul style="list-style-type: none"> Require Cambier Park, 5th Avenue South and 3rd Street South Event Calendar Coordination to Minimize Same Day Event Activities 	
<ul style="list-style-type: none"> Require Petitioner to be Responsible for any Labor Cost of City Staff. Any Event Requiring City Staff to be Determined by Naples Police and Fire Department During Permit Review Based on Site Plan, Traffic Control Needs and Parking Plan. 	

**10/13/08 City Council Workshop
Consensus Summary**

*Consensus that new requirements are not applicable to those events grandfathered under direction contained in 05/05/08 minutes.
Approval to be granted to those events awaiting their permits as soon as possible if they meet the grandfather criteria.*

Community and Neighborhood Impact	Community and Neighborhood Impact
<ul style="list-style-type: none"> Accept Criteria Developed for Public Notification as Identified in Event Planning Guide Based on Event Size 	
<ul style="list-style-type: none"> Notification Criteria Based on Event Size Level 1: Less than 500 Participants Level 2: 500 – 1,500 Participants Level 3: 1,500 – 2,499 Participants Level 4: 2,500 – 4,999 Participants Level 5: 5,000 – 9,999 Participants Level 6: 10,000 Participants or More 	
<ul style="list-style-type: none"> Notification Criteria Level 1 & 2: No Notification Level 3 & 4: Must Notify Neighborhood and Business Association in Immediate Park Area Level 5 & 6: Must Notify Residents, Neighborhood and Business Association Along Outer Perimeter of Park (Example: Event in Cambier Park Must Notify 8th St. South, 8th Ave. South, 6th St. South, Park St. and the Downtown Naples Association). Notification Criteria – Street Closure Level 1 & 2: No Notification Level 3 & 4: Must Notify in Writing Residents, Neighborhood and Business Association in Immediate Area of Event Level 5 & 6: Must Notify in Writing Residents, Neighborhood and Business Association Within 4 Block Area of Event 	Notification Criteria

**10/13/08 City Council Workshop
Consensus Summary**

Consensus that new requirements are not applicable to those events grandfathered under direction contained in 05/05/08 minutes. Approval to be granted to those events awaiting their permits as soon as possible if they meet the grandfather criteria.

Street Closure Frequency	Street Closure Frequency
<ul style="list-style-type: none"> • Due to Historical or Traditional Acceptance of Established Events and Difficulty in Determining What Group Takes Precedent Over Another Group • Due to Lengthy Periods of Non-Profit Agency Representation within Community and Dependency on Promotion from Events 	

ADDITIONAL COMMENTS

All Council Members commended CSAB and staff for their efforts with regard to this presentation.

Council Member Willkomm indicated that he would support Level 1 and 2 events approved administratively on a trial basis but expressed concern that Level 2 had been so designated.

Generator use / Council Member Willkomm cautioned that location for placement should be monitored, especially if adjacent to residential, as well as establishing guidelines; Heitmann agreed / CSAB Chair Selfon noted that while their use should be promoted, this should only occur in certain circumstances.

Council Member Stulick questioned at what point do events simply become too large for the downtown area in all respects suggesting retaining the intent of an event but downsizing them or moving them elsewhere. She also questioned the large number of events allowed in the downtown area for such a small community.

Council Member Sorey noted that Naples is the downtown for Collier County and probably does attract too many events; entities located within the City should be given priority with regard to approval of events; 65dbL is not realistic sound level especially for concerts in Cambier bandshell; City v County event should be a consideration; and City should aid events when possible to bring greater number of patrons to area in present economic times.

10/13/08 City Council Workshop
Consensus Summary

Consensus that new requirements are not applicable to those events grandfathered under direction contained in 05/05/08 minutes. Approval to be granted to those events awaiting their permits as soon as possible if they meet the grandfather criteria.

CSAB Chair Selfon noted that the information presented that day was to be considered tools with which to determine the criteria for special events, items to begin a dialog in that regard.

Council Member Heitmann expressed concern for monitoring amount of patrons especially with regard to Movie Night in Cambier Park; Director Lykins explained the current process.

Mayor Barnett supported provision of Form 990 only and agreed that Christmas parade had gotten too large.

**Community Special Events And Street Closures
Recommendations by Community Services Advisory Board
October 13, 2008**

Key Issues (overall)

- Permit Application and Review Period
- Parking
- Fees, Financial Assistance, Sponsorship
- Fundraising
- Event Support Needs
- Community and Neighborhood Impact
- Street Closure Frequency
- Permit Application & Review Period

CSAB Recommendation

- Enforce Minimum 60 Business Day Permit Submittal Deadline
- Require Multiple Events Submitted by Single Petitioner in Repeat Location and Event Size in Excess of 500 Attendees to Submit Individual Permit Applications and Pay Permit Fee for Each Event
- Increase Permit Application Fee from \$50 to \$75 (Estimated Revenue Increase of \$6,000 Annually)

Parking

Key Issues

- Traffic Control Plans
- Signage and Public Notification
- Off Site Lot Availability and Supply
- Competition for Existing On Street Parking Between Events and Existing Business Needs

CSAB Recommendation

- Submit Detailed Parking Plan for Each Event
- Require Use of Off Site Parking for Vendors
- Identify All Parking Lot Use
- Require Petitioner to Actively Promote Off Site Parking in All Event Publicity
- Require Petitioner Responsibility for Submittal of Traffic Control Plans Including Use of Barricades and Directional Signage for Any Requested Street Closure
- Percentage of Required Parking Spaces Not Identified with Recommendation – Parking Inventory Insufficient to Meet 100% Attendance (1 space for each attendee vehicle) of Major Events Exceeding 5,000 Without Use of Multiple Off-Site Lots

Fees

CSAB Recommendation

- Eliminate Financial Assistance (Elimination Would Result in Estimated \$25,000 Savings)
- Eliminate City Financial Sponsorship of Events (Elimination Would Result in Estimated \$34,354 Savings)
- Increase Vendor/Booth Fee From \$10 to \$35 (Estimated \$50,000 Revenue Increase)
- Require Parade Entry Fee of \$50/Entry (Estimated \$1,000 Revenue Increase)
- Require Electrical Outlet Use Fee of \$10 Per Day Per Outlet (Estimated Revenue Increase Unknown Until Implemented for 1 Year)

Fundraising

CSAB Recommendation

- Identify Name of Events Organization Beneficiary
- Identify Percentage of Estimated Donation
- Request Copy of Charity's Most Recent IRS 990 Form
- Require Petitioner to Complete and Submit Fundraising Financial Report 60 Days After Event

Event Support Needs

CSAB Recommendation

- Require Refuse/Waste Removal Plan
- Require Restrooms/Sanitary Facilities – 1 Toilet for Every 250 Attendees
- Require Cambier Park, 5th Avenue South and 3rd Street South Event Calendar Coordination to Minimize Same Day Event Activities
- Require Petitioner to be Responsible for any Labor Cost of City Staff. Any Event Requiring City Staff to be Determined by Naples Police and Fire Department During Permit Review Based on Site Plan, Traffic Control Needs and Parking Plan.

Community & Neighborhood Impact

CSAB Recommendation

- Accept Criteria Developed for Public Notification as Identified in Event Planning Guide Based on Event Size

Planning Guide

- Notification Criteria Based on Event Size
- Level 1: Less than 500 Participants
- Level 2: 500 – 1,500 Participants
- Level 3: 1,500 – 2,499 Participants
- Level 4: 2,500 – 4,999 Participants
- Level 5: 5,000 – 9,999 Participants
- Level 6: 10,000 Participants or More

Notification Criteria – Event in City Park

- Level 1 & 2: No Notification
- Level 3 & 4: Must Notify Neighborhood and Business Association in Immediate Park Area
- Level 5 & 6: Must Notify Residents, Neighborhood and Business Association Along Outer Perimeter of Park (Example: Event in Cambier Park Must Notify 8th St. South, 8th Ave. South, 6th St. South, Park St. and the Downtown Naples Association).
- Notification Criteria – Street Closure
- Level 1 & 2: No Notification
- Level 3 & 4: Must Notify in Writing Residents, Neighborhood and Business Association in Immediate Area of Event
- Level 5 & 6: Must Notify in Writing Residents, Neighborhood and Business Association Within 4 Block Area of Event

Street Closure Frequency

CSAB Recommendation

Restriction Not Recommended on Closures:

- Due to Historical or Traditional Acceptance of Established Events and Difficulty in Determining What Group Takes Precedent Over Another Group
- Due to Lengthy Periods of Non-Profit Agency Representation within Community and Dependency on Promotion from Events
- Due to Traditional Non-Profit Agency Reliance and Community Impact from Fundraising Component

**NAPLES CITY COUNCIL AGENDA MEMORANDUM**Workshop Meeting Date: **October 13, 2008**

Agenda Item:	Prepared By: David M. Lykins, Community Services Director	
5	Date: October 3, 2008 Department: Community Services	
SUBJECT:		
Review of revised Special Events criteria with recommendation by the Community Services Advisory Board		
BACKGROUND:		
<p>During the City Council Workshop meeting of May 5, 2008 and subsequent Regular City Council Meeting of May 7, 2008, Council had a lengthy discussion regarding special events and street closures. Following each discussion and public input, City Council determined the following process would be utilized: (1) City Council may consider special event permits for the period October 1, 2008 through May 31, 2009 for applications received as of May 7, 2008 and other applications for special events previously approved by City Council in the prior year (January 1, 2007–December 31, 2007); (2) As a condition to permit approval, special event sponsors are required to submit a plan for off-site parking for vendors with assurance that vendors will be required to park off-site; (3) Permittees shall provide a plan for shuttle service (when applicable) including a diagram of off-site parking and shuttle service with their advertising; (4) No applications shall be accepted for new events.</p> <p>The Community Services Advisory Board (CSAB) continued to develop and/or modify the revised application criteria and recommendations for special events during the Summer of 2008 in anticipation of City Council consideration. During the interim period, all petitioners were notified that any application requests for events must include a priority on identifying and securing sufficient parking for conduct of requested events.</p> <p>The CSAB met on June 10, June 23, July 8 and August 12, and determined a need for modifying the permit application and the overall criteria to be considered for approval of an event request. Recommendations from CSAB include an increased application fee, removal of financial assistance and City sponsorship, criteria defining non-profit requirements, detailed parking plan requirements, increased booth or vendor fees, addition of a parade entry fee, fundraising requirements, fee for electrical use of public property, and community notification requirements for events occurring within residential areas. An Event Planning Guide, Event Organizer Checklist (page 4 of the Special Event Permit Application) and Fundraising Financial Report were developed to be provided with a revised application to all petitioners requesting an activity or event within the City.</p>		
Reviewed by Department Director David Lykins	Reviewed by Finance	Reviewed by City Manager A. William Moss
Council Action:		

Background

The 1994 Duany Plan for 5th Avenue Initiated a Period of Very Successful, Highly Acclaimed and Prosperous Development.

The Need

In Recent Years, 5th Avenue Businesses Have Found Themselves Facing Increased Competition from New Development to the North and a Shrinking Market.

A New Approach is Needed.

Addressing the Need

Downtown Business People are Very Capable of Running their Own Businesses, but Less Adept at Pooling Resources to Enhance the Competitiveness of the Entire Downtown

Addressing the Need

Shopping Malls are the Key Competitors of Downtowns with a Competitive Advantage that Comes from Leveraging Resources to Focus on:

- Customer Comfort and Convenience
 - Security, Cleanliness and Beautification
 - Use Mix and Tenant Recruiting
 - Advertising, Branding and Promotion
- ...for All Businesses in the Mall

What is a BID

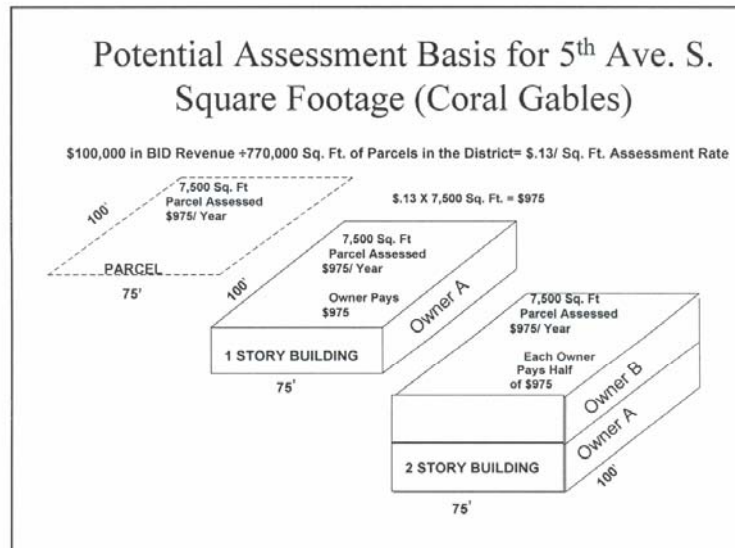
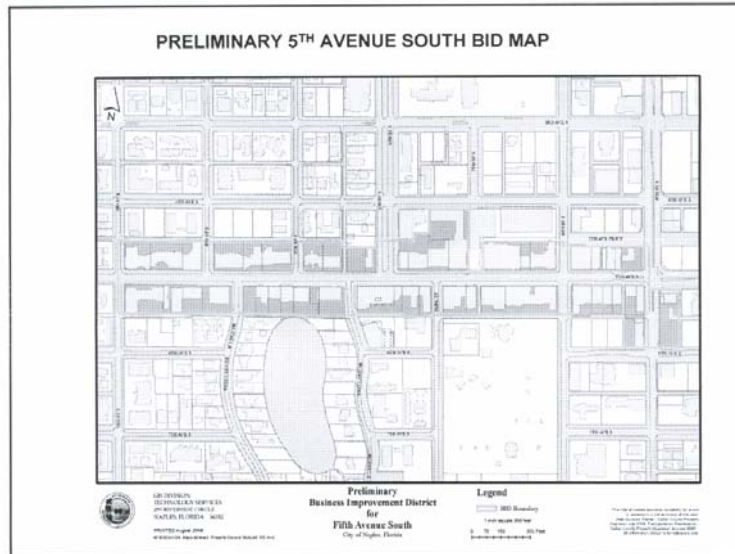
A BID is "Mall Management" Applied to Downtowns.

The Urban Land Institute (ULI) Defines a BID as, "... a legal mechanism to raise funds to enhance the management of a particular place ...to enhance not replace municipal services."

There are about 1,000 BIDs in the US with a Recertification Rate of Nearly 100%

How a BID Works

- A Specific BID District is Defined
- BID Budget is Determined
- Assessments are Levied on the Property Owners in the District to Fund BID Operations
- Managed by a 3-Person Board of Directors and Staff
- Policies Specified by City Council
- Annual Budget and Operating Plan Presented to City Council
- Annual Report Presented to City Council

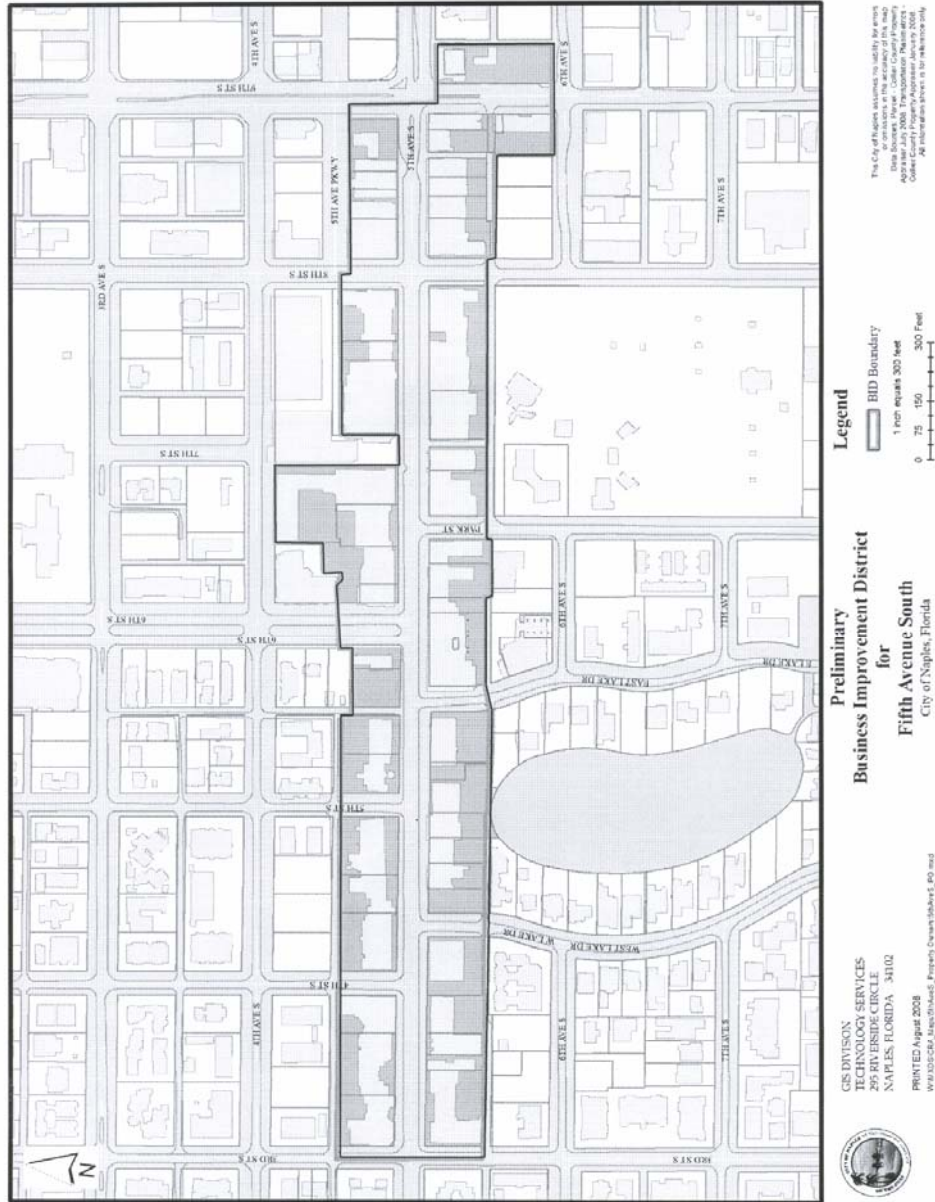


5th Avenue BID

- Initial Focus on Advertising and Promotion
- Begin with Loaned or Volunteer Staff
- Jump-Start Operation with Loan Rather than Waiting on Assessments
- Could be a Model for other BIDs in Naples. It Is Not Unusual for Cities to Have More Than One BID.

Action Plan

1. Define BID boundaries on a map
2. Determine basis of assessment (square footage?)
3. Identify property owners and square footage of ownership
4. Determine BID services and annual costs
5. Calculate assessment rate, e.g. \$.13/square foot
6. Contact property owners for preliminary indication of acceptance
7. **Review with CRA/Council to obtain consensus to proceed**
8. Begin legal process to establish BID
9. Explore possible start-up loan, so the operation will not have to wait on assessments to be levied/distributed



AS IT STANDS TODAY 5th Ave. South, has no voice, no organization, no plan and above all else no money in which TO plan, To brand, To advertise and to create the dream of what 5th Ave. should and can be.

Today we come before the city council asking for your help to put us on the path of true success. By allowing the merchants and landlords of 5th Ave. to form a Business Improvement District you create the funds - that creates the organization and the plan for us to succeed.

Year after year I have watched in futility a system that does not attempt to address the needs of 5th Ave. south, and at the same time I have watched as malls and developers look to duplicate the very essence of our street- and do so with an overall organization, a manager, a marketing department, with a controlled vision, and a plentiful budget in which to constantly advertise and brand there destinations.... as we flounder.

We have been and are at a tremendous disadvantage and for the first time we are coming together to ask for your help.

Separately each business—no matter how big or small cannot improve the image—the look, the feel, and the marketability of 5th Avebut together, with your help, we can create an incredible force that can & will complete the picture and the promise of 5th Ave. A business improvement district is the only viable, proven answer for streets in city's like ours.

If we are allowed to go forward and form a BID it would be my recommendation that we form a governing board of 7 voting members...One representing Retail, one Restaurants, 1 professional (such as real estate , or financial) 1government ,1 landlord , 1 residential, and One BID president from among those ranks. I would further form a sub group of non voting Block Captains that would represent each individual blocks concerns and would also be key in the implementation of block strategies and goals.

It would also be my recommendation to council that we charge \$1.00 a sq. foot for every Sq. foot of business space on 5th Ave. Meaning that a 2000 sq. foot building

would pay just \$2000. a year. This would create an overall revenue source I believe of close to 700,000 dollars.

Why a Dollar per sq. ft ? ...one, its comparable to what malls and commercial developments pay...and 2nd. Because 5th Ave. should be one of the finest destinations in the state and in the country...not just in rhetoric ...but in truth...and we should ,even in these troubled times, dream big.

In my opinion we should raise more money and dream bigger than Coral Gables , Sarasota or for that matter Pretoria....because our potential is grander.

Individuals that are unwilling to pay into 5th. Ave. – don't believe in 5th Ave, and under it's current economic path ---no matter what the rent might be --won't be there anyway....those of us here today...and many others believe in 5th Ave.'s future ...and WILL gladly pay it!!

So to the naysayers I would say although a tax in this environment is a hardship...with out this money, an organization and a planagainst moneyed new competition with both.. our downward course is certain and not pretty ...stand together now or fall separately later.

To the Landlords...many of whom face empty building and increased competition...I would say don't worry about that extra dollar for yourself---protect your investment, and believe in your tenets in which you partnered with -by allowing us together, to create an environment were people want to be..

To the tenets of which I am one, I say believe in your self and dig deep ..we can complete the dream...let your voice be heard with others that share your pain and promise....and be on a BID team that matters.

And finally, to the employees, and the families, of each and every business on 5th Ave. I would say **DON'T GIVE UP HOPE**—you've believed in us ,and we believe in you....and your city government is listening...and trying to help.....

THANK YOU

ANNEXATION DISCUSSION

Annexation Procedures:

1. The Applicant shall meet with City staff regarding statutory compliance;
2. The County shall be notified that the City has been asked to consider an annexation petition;
3. The City Council shall consider whether the proposed annexation should be considered; *(To be amended to include verbiage requiring a public meeting at this step.)*
4. The Applicant shall prepare and submit a petition with all necessary consent forms and fee;
5. The City shall notify the County that a petition has been submitted;
6. The City Clerk's Office shall verify the consent forms;
7. Staff shall prepare an Urban Services Report to include a financial feasibility formula, an analysis of the effects of the proposed annexation on existing level of service to the City and adjacent areas, whether the City will provide utility services within the proposed annexed area and provide Council with recommendations;
8. The Planning Advisory Board shall review the petition and report;
9. The City Council shall discuss the petition, the Report and the Planning Advisory Board's recommendation at a Workshop;
10. The Urban Services Report shall be forwarded to the County; and
11. The City Council shall consider an annexation ordinance and any required referendums are scheduled.

Annexation Policy:

The City of Naples does not seek to aggressively pursue or promote annexation to the City. The following standards and objectives will be considered when reviewing a petition for annexation *and results included in any process approving a potential annexation:*

- Does the annexation provide greater control over natural resources and environmentally sensitive land?
- Is the character of the built environment in the area to be annexed similar or complementary to the built environment in the City?
- Will the annexation potentially diminish access to public officials or dilute the voting power of existing constituents?
- Is the area to be annexed within the existing City utility service areas?
- Will the annexation significantly impact the City's level of service?
- Will the annexation afford greater control over growth and related transportation and economic impacts?
- Does the annexation provide a positive fiscal impact on the City immediately or over a short period of time?
- Would a citywide referendum be advisable?



NAPLES CITY COUNCIL AGENDA MEMORANDUM

Workshop Meeting Date: October 13, 2008

Agenda Item: 8	Prepared By: James T. McEvoy, Deputy Chief Date: October 6, 2008 Department: Police and Fire
SUBJECT: The consolidation of fire and emergency medical services agencies throughout Collier County.	
BACKGROUND: The Collier County Commission offered to turn over control of the Collier County Emergency Medical Services Division to a newly formed independent and consolidated fire and EMS department if all of the fire departments in the county did indeed consolidate. This prompted the Collier County Fire Chiefs' Association to look at the feasibility of consolidation. To date there have been two studies performed by a committee appointed by the Collier Fire Chiefs. The first study looked at the feasibility of operational aspects of a merged fire department. This included the personnel, stations, and equipment that respond to emergency calls. This preliminary report was presented to the combined boards of commissioners of the fire districts during a regular meeting of the Fire Service Steering Committee. The report was then presented to the Collier County Commission at one of their regular meetings. The body of the report was well received by both groups, but was deemed too narrow of a study. The Committee was then charged with completing a second study that looked at the entire theoretical organization rather than just the operation section. This study was completed in July of 2008. It has been presented to the Fire Service Steering Committee, and will be presented to the Collier County Commission at their Meeting on October 28, 2008. The purpose of this City Council Workshop agenda item is to brief the City Council on the two studies that were completed to date.	
Reviewed by Department Director Tom Weschler	Reviewed by Finance
Reviewed by City Manager A. William Moss	
City Council Action:	

IMPACT OVERVIEW
MERGER OF COLLIER COUNTY EMS WITH FIRE DISTRICTS AND
MUNICIPALITIES IN COLLIER COUNTY

On June 30, 2006, the Mayor's office of the City of Naples, Florida (the City) received a letter from Board of Collier County Commissioners (The Board) Chairman Frank Halas explaining the Board's intent to merge Collier County EMS with dependant and independent fire districts within the county, if certain conditions are met. The intent of this paper is to briefly assess the impact on the delivery of fire protection and related services, and the delivery of emergency medical services to the City of Naples, if such a merger were to occur.

Commissioner Halas' memo states that the Board, "did not desire to exercise jurisdiction over this new agency, nor did it desire to "parcel out" EMS among existing districts." This indicates that it is the Board's desire to see one unified independent fire and rescue district delivering fire and emergency medical services throughout Collier County.

The possibility of three distinct scenarios must be assumed in order to view this issue in its entirety.

- Scenario #1: The merger attempt fails and the responsibility for the delivery of emergency medical services remains with the Board.
- Scenario #2: The dependant and independent fire districts merge in total and assume emergency medical services as part of their delivery package, leaving the two municipalities unaffected by the merger.
- Scenario #3: The dependant and independent fire districts, as well as the 2 municipalities, merge in total and assume emergency medical services as part of their service delivery package.

SCENARIO #1

The first scenario, a failed attempt to merger, leaves the delivery of emergency medical services at status quo, and would require no action by the City to ensure a continuity of emergency medical services within the incorporated boundaries of Naples. The City may still wish to examine the home rule option of delivering its own EMS transport services within its boundaries. Obtaining the Certificate of Public Convenience and Necessity (COPCN), the license to transport patients, remains solely at the whim of the Board, and it is unlikely that the Board will grant this certificate to the City without the fire merger issue coming to fruition.

SCENARIO #2

The second scenario, merger without the cities, would find the delivery of EMS transport services within the city limits at a serious crossroad. Although the Board seemingly wishes to transfer EMS transport duties to the merged fire departments, they remain mute on whether or not they would grant a COPCN to the City if the dependant and independent fire districts merge. Firm legal opinions concerning the municipality's right to deliver its own EMS transport will need to be gathered.

The City of Naples is well developed and offers high property values in a small geographic area. The ambulance transport fee collection rate is very high in the City of Naples when compared to the unincorporated area around us. The property values of the City, along with the transport fee collection rate, make Naples attractive for any agency wishing to provide EMS transport services in this market. For this reason the City will a big player in the merger study.

If the fire districts were to merge without the participation of incorporated Naples, it would not be appropriate for the proposed combined independent district to levy a tax or fee on the city for emergency medical transport. The City of Naples is certainly capable of providing its own EMS transport and should research the legal processes of acquiring a COPCN prior to decisions being made as to whether or not a combined independent fire district can or will be created. It would not be appropriate for an agency other than the City of Naples or Collier County EMS to provide this EMS transport service within the City boundaries.

The current ad valorem tax rate for EMS services is .15mil. It is estimated that user fees and ad valorem taxes fund emergency medical services at about a 50/50 split. In round numbers the City's assessed property value of \$17Billion yields about \$2.5million in EMS taxes per year. Add this ad valorem tax to collected user fees and it can be clearly seen that the city providing its own EMS transport would be economically advantageous to the Naples taxpayer. Allowing a neighboring taxing district to perform this vital service would send Naples taxpayer's money to an area outside of the City boundaries, enriching the service in other areas.

SCENARIO #3

The Third Scenario, Fire and EMS merger including the City of Naples, is a giant leap away from the present method of delivering fire and emergency medical services. Essentially the City would abolish its current fire department and agree to be taxed or have fees levied for fire and emergency medical services provided by an independent fire district. As a result of the merger the City could reduce its tax rate to reflect the shifting of cost for providing fire service. The newly formed fire district would, in all probability, retain the City's fire personnel, fire equipment, and fire stations. The methodology for this retention of personnel, equipment and property has not yet been discussed.

Historically, these types of mergers have experienced successes and failures throughout the State. A dual focus on economics and levels of service must be examined by City staff and elected officials to determine the feasibility of such a venture. Issues such as salary, benefits, pension liabilities, cost to the taxpayers, levels of service, transfer of ownership of properties and equipment, and legal protocol must be clearly identified before any recommendation or serious thought can be given to this. This decision cannot be made until all of the economic impacts and service levels are determined and evaluated.

Respectfully Submitted on 7-6-06

Fire Chief Jim McEvoy

City of Naples Florida



NAPLES CITY COUNCIL AGENDA MEMORANDUM

Workshop Meeting Date: October 13, 2008

Agenda Item: 9	Prepared By: Roger Reinke, Assistant City Manager Date: October 3, 2008 Department: City Manager
SUBJECT: Discussion of issues for the Legislative Delegation meeting in November at the Board of County Commissioners' Chambers.	
BACKGROUND: Vice Mayor Taylor has requested a consideration of topics for attention by the Legislative Delegation. The Legislative Delegation is holding a "pre-Delegation" workshop on November 14, 2008, from 1:00 p.m. to 4:00 p.m., in the chambers of the Board of County Commissioners. The regular Delegation meeting is scheduled for December 10, 2008. The issues are listed below and briefly discussed.	
<p>Oppose legislation that impairs Home Rule Authority and support legislation that provides for local government control of waterway regulations. The Florida Fish and Wildlife Conservation Commission (FWC) is considering draft legislation amending Florida Statutes to require FWC review and approval of local ordinances and limiting the scope of issues that can be addressed by local ordinances. The proposed legislation impairs local government Home Rule authority.</p>	
<p>Oppose legislation imposing unfunded mandates upon Florida municipalities. Unfunded mandates hold local elected officials accountable to local taxpayers for fiscal decisions they cannot control and which are made by legislators at the state level. Unfunded mandates allow the state legislature to spend the money of local governments without consequence or assessment of costs versus benefits to the local community.</p>	
<p>Support legislation that eliminates the practice of providing mandates without funding. Support amendment of Article VII, Section 18(a) of the Florida Constitution by deleting the clause that allows unfunded mandates if adopted by a vote of two-thirds of the membership in each House of the Legislature, and deleting the clause that allows for an unfunded mandate if the expenditure is required to comply with a law that applies to all persons similarly situated.</p>	
<p>Support legislation that increases local control over municipal police and fire pensions. Specifically support legislation that allows municipalities to bargain with employee organizations to increase employee pension contributions without requiring greater benefits, and support legislation allowing municipalities to use all premium tax monies collected to fund the plan without requiring an increase in benefits.</p>	
<p>Support legislation that allows for mail ballot elections. Florida Statute 101.6102 governs mail ballot elections in the state. Section 101.6102 (2)(a) prohibits the use of the mail ballot in an election at which any candidate is nominated, elected, retained, or recalled.</p>	
Reviewed by Department Director A. William Moss	Reviewed by Finance Reviewed by City Manager A. William Moss
Council Action:	

City of Naples

**NAPLES CITY COUNCIL AGENDA MEMORANDUM****Workshop Meeting Date: October 13, 2008**

Agenda Item: 10	Prepared By: A. William Moss, City Manager Date: October 8, 2008	Department: City Manager
SUBJECT: Water and Irrigation Water Rates		
BACKGROUND: During the September 29, 2008 City Council Workshop meeting, Andy Woodcock of Tetra Tech presented four options to consider for irrigation water rates. The recommended alternative was scenario 4, which was to price irrigation water at the current rate of \$0.82 per 1,000 gallons while increasing the potable water rates for blocks 3 and 4 by 14%. The recommended rate was designed to encourage high users of potable water to connect to the irrigation water system. A customer with a 5/8" water meter using 130,000 gallons would save about 70% by connecting to the irrigation water system. A customer with a 1" meter would save over 58%. Unavailable to City Council was the number of customers that would be impacted by the proposed change. In other words, the recommended increase for the 3 rd and 4 th tiers would apply to all customers, not just customers that have irrigation water available. Following the City Council meeting, the City Manager and staff further analyzed the proposed option and determined that the option had a fairly high risk of affecting many customers. Using available data, it is estimated that 33% of the customers with a 5/8" meter utilize more than 15,000 gallons of water each month and would therefore fall into block 3. For multi-family customers, 20-55% of the customers would be above block 3, depending upon the meter size. It is your City Manager's opinion that this rate structure would possibly not be acceptable to City Council following the required public notice and public hearings. The City Manager directed that public advertisement of the proposed rate structure be placed on hold pending further review and analysis. It is anticipated that additional information will be provided to City Council for the Workshop of November 3 rd . One scenario under consideration is the application of increased rates for tiers 3 and 4 for only those customers in which irrigation water is available as an alternative. With this scenario, customers could continue using potable water for irrigation, although the cost to use potable will increase for the current rate for those whose potable water consumption falls into blocks 3 and 4. The cost of irrigation water may increase with this scenario, but only to a point where the cost saving incentive will encourage customers to connect to the irrigation system. Hopefully, this can be accomplished while allowing recovery of the \$500,000 per year invested into the irrigation water system across the entire rate base. The goal is to develop a rate structure that will be suitable for not only those who have irrigation water lines available today, but those who will have lines available in the future as the City continues to expand its irrigation water system to meet the goals established in the Integrated Water Resources Plan.		
Reviewed by Department Director N/A	Reviewed by Finance N/A	Reviewed by City Manager A. William Moss
City Council Action:		

Financial Planning Committee/ Council of Experienced Financial Planners

The week of October 6th, 2008 has been designated Financial Planning week by Alex Sink, CFO of the State of Florida . It is, of course, pure coincidence that this proposal for the City of Naples to create a Council of Experienced Financial Planners has come forward at this time. However, the significance of this committee is underlined by the actions of the State.

If the City Council agrees, a council will be created from the taxpaying voters of the City of Naples to strategically plan for the financial health of our City, three, four and five years from the date of the creation of this committee. Each Council member will nominate one member. In addition, it is recommended that two alternates be selected by a majority vote of the City Council.

Mission Statement

Using the Vision Plan created in 2007, the mission of this committee is to maintain and enhance the quality of life in Naples through sound financial planning. Both projected and anticipated revenues and projected and anticipated expenditures will be considered.

Strategic Planning

The committee will be created in the fall of 2008 and meet as often as the committee members warrant to produce a report to the City Council in the Spring of 2009. It is recommended that the same process be undertaken in the Fall of 2009 for another report to be delivered in the Spring of 2010. It is anticipated that this Council of Experienced Financial Planners will meet quarterly. Their report may be used as a planning tool for the budget preparation by staff to the City Council and will help inform the City Council, staff and public of impending trends, budget challenges and general financial outlook for the period three to five years out.

The City Council will develop a specific set of strategic guidelines for the committee to operate under. The areas for consideration are and not limited to: projected property valuations for taxing purposes, projected industry growth (tourism), continued development of a regional business center in the Collier Park of Commerce and its relationship to the airport; City of Naples: pensions, ongoing debt financing, projected state revenue stream, City/County revenue sharing, Federal regulations regarding water quality, annexation policy, capital improvements, future undergrounding of electrical wiring etc.

2

This committee will not participate in budget preparation. Tactical analysis and action will be implemented by the City Council. It is recommended that the City Council appointed one City Council member to interface the committee's recommendations with the City Manager office to make sure the strategic recommendations are translated into the municipality's financial requirements.

The committee will need the support of staff to supply any City budgets/CIP documents necessary to their research. It is recommended that the committee have an initial meeting with the City Manager and Finance Director for an overview of the current budget and staff's thoughts and concerns for the budget of the next fiscal year. It is recommended that the committee meet with the City Attorney for a primer in the Sunshine Laws of Florida. It is not anticipated, however, that a great deal of staff time be allocated to this committee beyond the areas described.

Appointment Qualifications

The Council of Experienced Financial Planners will be appointed by the City Council to serve in the 2008-2009 budget cycle and, if desired and agreed upon by the committee members and the City Council, will reconvene to serve in the 2009-2010 City of Naples budget cycle. A member must be a tax-paying voter of the City of Naples and have no interest or employment with any financial firm that would give the appearance of a conflict. In addition, the member will not be sitting on any other City Committee for the same reason. The background of the member should include experience in the overseeing of capital and operating budgets. In addition, the member must have had experience in the downturn and recovery of several economic cycles. It is recommended that the members have an understanding of municipal law. The members are not to receive any compensation. The members are not authorized to request staff time without prior authorization from the City Manager.